



# WEEKLY SOCIAL POSTS AND TEXTS WEEK ONE

## SOCIAL POST #1

**Picture Suggestion** Pull images of various paintings of Jesus to create a carousel of images ([where to pull them from](#))

**Caption:** For almost two thousand years, artists have used their imaginations to reconstruct and capture the image of this one man. Of course, the first black and white photographs were not printed until the 1830s, and the first video was not made until the 1880s; history does not have any pictures or videos of Jesus.

And while we do have art from the first century, nobody during Jesus' lifetime makes a portrait or carves a statue - though from what we know and read about His life, Jesus probably could not sit still for the 60+ hours it takes to make a portrait.

What do you think Jesus looks like? Comment below. *(Have staff add their comments to get the conversation going)*

## SOCIAL POST #2

**Video Post Suggestion** Video the pastor or a staffer sharing their faith story

**Caption:** Share your faith/church story with a friend and invite them to Easter with you and your family. You'll drive, meet them there, save seats, etc. Take away all friction points.

## TEXT #1

Hello church! We may not know what Jesus looks like, but He knows us and loves us.

## TEXT #2

Who are you thinking of inviting to an Easter service? Text them now.



# WEEKLY SOCIAL POSTS AND TEXTS WEEK TWO

## SOCIAL POST #1

**Video Post Suggestion** Either share the video from your sermon of you telling this story or retell it on your phone camera: Passover Story Prompt

**Caption:** Modern Easter is nothing like this. This is why we are going through the Last Steps of Jesus. Check out our link in our bio for our latest message to get caught up!

## SOCIAL POST #2

**Video Post Suggestion** Video Pastor or staffer reading Mathew 21:12-17. Connect how Jesus is turning tables over in the temple and clearing a new path to His father God. Challenge your audience to turn some tables over in their own lives.

**Caption:** What tables in our lives do we need to turn over? Sit around the table with your family and share the things in your life that are keeping you from a right relationship with God. Parents, this is a time to show your kids how to be vulnerable and share.

## TEXT #1

Hello there! Jesus turning the tables over in the temple is a wild story. Read Matthew 21:12-17 again.

## TEXT #2

Hi! Shared your faith story yet? Fear is ok, inaction is not. Good luck.



# WEEKLY SOCIAL POSTS AND TEXTS WEEK TWO

## Passover Story Script

It is morning in Jerusalem. The Monday morning of the Passover week around 32 A.D., about 1,500 years after Moses faced off with Pharaoh in Egypt.

But Passover, the Festival of Unleavened Bread, is not just any holiday. It is THE celebration. Imagine if the 4TH of July, the Super Bowl, and Black Friday were all rolled into one. This weeklong festival commemorates God's deliverance of the Jewish people from captivity in Egypt.

Jewish people spread across Asia, Africa, and Europe (from Greece to Libya to Iran) make their journey and pilgrimage to Jerusalem. The walled city of eighty thousand swells to hundreds of thousands.

The noise is incredible.

Conversations and laughter, friends and family are reunited. Merchants shout from their canvas booths hawking spices, fabrics, olives, and haircuts. Wooden wheels clatter on the rocky streets. The whole city smells like incense and livestock. Chickens roam freely. Goats and sheep trail their owners and walk beside loaded-down donkeys.

The atmosphere is electric.

Every year during the Passover, a certain sense of pride and nationalistic fervor swells. The Roman occupiers handle everything delicately during this season. Soldiers are not on every corner.

Instead, they maintain a low profile, but they are more vigilant than usual. This year there are murmurs, rumors, and stories spreading.

"Have you heard?"

"Oh, it's nothing. Just gossip."

"Yeshua of Nazareth. He raised a man from the dead (Lazarus) in Bethpage."

"Is He here?"

"Is He the Messiah?"



# WEEKLY SOCIAL POSTS AND TEXTS WEEK THREE

## SOCIAL POST #1

**Video Post Suggestion** Video Pastor or staffer sharing personal thoughts on the Upper room. (Thoughts to help... As we follow the Last Steps of Jesus to the Upper Room for one of the more famous moments, and one of most famous meals in history, it is worth asking...What does all this have to do with Easter anyway?)

**Caption:** One of the most famous meals in history is the Last Supper. What does it have to do with Easter anyway?

## SOCIAL POST #2

**Video Post Suggestion** If you use the bowl and water from this week's commentary,, show that part of the message, or recapture it with the pastor or staff. Ask these questions in the video or caption...

Who do you need to serve this week?

Who do you need to sit down with and share?

Who do you need to invite over to your house?

Who do you need to invite to join you this Easter?

**Caption:** Who do you need to serve this week?

Who do you need to sit down with and share?

Who do you need to invite over to your house?

Who do you need to invite to join you this Easter?

## TEXT #1

Hello church! Who are you serving this week? Who do you need to sit down with?

## TEXT #2

Hello! You are invited to Easter..see its that easy. Now go and do the same.



# WEEKLY SOCIAL POSTS AND TEXTS WEEK FOUR

## SOCIAL POST #1

**Video Post Suggestion** Share one or more stories of what happened at Easter. Salvations, baptisms, restorations. Try and tell stories not just numbers

**Caption:** We could tell stories for hours of all the transformation that took place at Easter. What was your favorite part?

## SOCIAL POST #2

**Video Post Suggestion** Have a Staff or volunteer share their group experience.

**Caption:** We are still compiling stories from Easter. Don't let this be another experience that slips into the history books. Get into a group and continue the conversation. Check our link in our bio to find a group today!

## TEXT #1

Hello there! Are you in a group? Why not? (insert link to sign up)

## TEXT #2

Did you experience life transformation this Easter? Fill out this short form to share your story! (Insert a link to a form to collect stories)